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THE WILLIAM MACDONALD SEED CO.

Exclusive Flower Seed Growers

SANTA MARIA, CALIFORNIA

SEPTEMBER 30, 1939

OVER THIRTY-NINE
YEARS IN THE
SEED BUSINESS

CALIFORNIA'S
BEST
FLOWER SEEDS



GENTLEMEN:

SUBJECT: FANCY MIXED GOURDS

SEVERAL MONTHS AGO WE PLANTED A VERY FINE MIXTURE OF FANCY GOURDS, WHICH ARE NOW BEARING FRUIT AND HAVE FAR SURPASSED OUR EXPECTATIONS IN COLORS, SIZES, AND VARIETY SHAPES.

THIS SPECIAL BLEND IS MADE UP OF FANCY HARD SHELL AND ORNAMENTALS, AND WILL BE FURTHER SUPPLEMENTED BY THE ADDITIONAL STRAIGHT VARIETIES: SMALL SPOON, WARTED, SUGAR TROUGH, MARANKA, CALABASH, AND CAVE MAN'S CLUB.

A CONSIDERABLE QUANTITY OF THIS UNUSUALLY FINE MIXTURE WILL BE AVAILABLE AND WE ARE PLEASED TO OFFER IT TO YOU AT THE SPECIAL PRICE OF 65¢ NET PER POUND.

PLEASE DO NOT CONFUSE THIS FANCY MIXTURE WITH OTHER STANDARD BLENDS NOW ON THE MARKET; AS SIX OF THE CHOICEST STRAIGHT VARIETIES WERE GROWN SEPARATELY AND WILL BE LATER HAND BLENDED, TO MAKE AN ESPECIALLY FANCY MIXTURE OF HARD SHELLED AND ORNAMENTAL GOURDS.

YOURS VERY TRULY,

THE WILLIAM MACDONALD SEED CO.

WM J.

HIGHEST QUALITY
AT A SPECIAL SLASHED
PRICE OF 65¢ NET PER LB.
ORDER
T O D A Y!



1942
1943
1944